



Management Systems International, LLC

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Why Pursue 14001 Certification?

Energy. Raw Materials. Waste. Water usage. Every company, regardless of size or location has an effect on the environment. Minimizing harmful effects on the environment caused by your organization's activities and/or products and achieving continual improvement of your environmental focus is the key in developing an environmental management system (EMS). ISO 14001 is generating a high level of interest as an agreeable approach to managing environmental aspect of an organization and compliance with emerging environmental regulations worldwide. This international environmental management standard was intended to be compatible with ISO 9001, the internationally known quality management standard. Not only does your company demonstrate concern for the environment in an international market, but it allows utilization of "green" marketing tools to further your competitive edge. Increase customer confidence that environmental risks associated with activities, products or services are effectively managed. Annually, companies are fined over \$122 billion for legal and clean-up expenses. How do you balance the corporate and environmental objectives? Implement an ISO 14001 environmental management system (EMS).

What is Involved...

Your ISO 14001 certification begins with:

- **Environmental Aspect Identification** to identify potential issues. Just a short walk through of your site to assess the potential impact of these

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aspects on your operations, along with any legal or regulatory concerns that may be occurring.

- **Implementation Plan** is drafted and presented to key management for approval.
- **Establish** documentation as it pertains to the ISO 14001 standard and your organization's operations.
- **Facilitate** company overview and internal auditor training.
- **Manage** implementation of your company's manual and environmental procedures.
- **Assist** in the scheduling and presence of audits via the Registrar to ensure your successful certification.
- **Successful ISO 14001 Certification!**

How long is the process?

Depending on the size and complexity of your company, taking into consideration the number of products and/or services your company provides, achieving ISO 14001 certification can take anywhere from six to eight months. The typical timeframe for most companies is six months. MSI reviews any current applicable documentation to determine usage and quality as it pertains to the ISO 14001 standard to assess the time allotment for certification.

The MSI SurePath[®] Turnkey Solution

Achieving ISO 14001 certification is an introspective process that requires establishing standard procedures and processes. Utilizing the MSI SurePath tools, templates, forms, checklists, operating procedures and training courses ensures a successful conclusion to your quest for ISO 14001 certification.



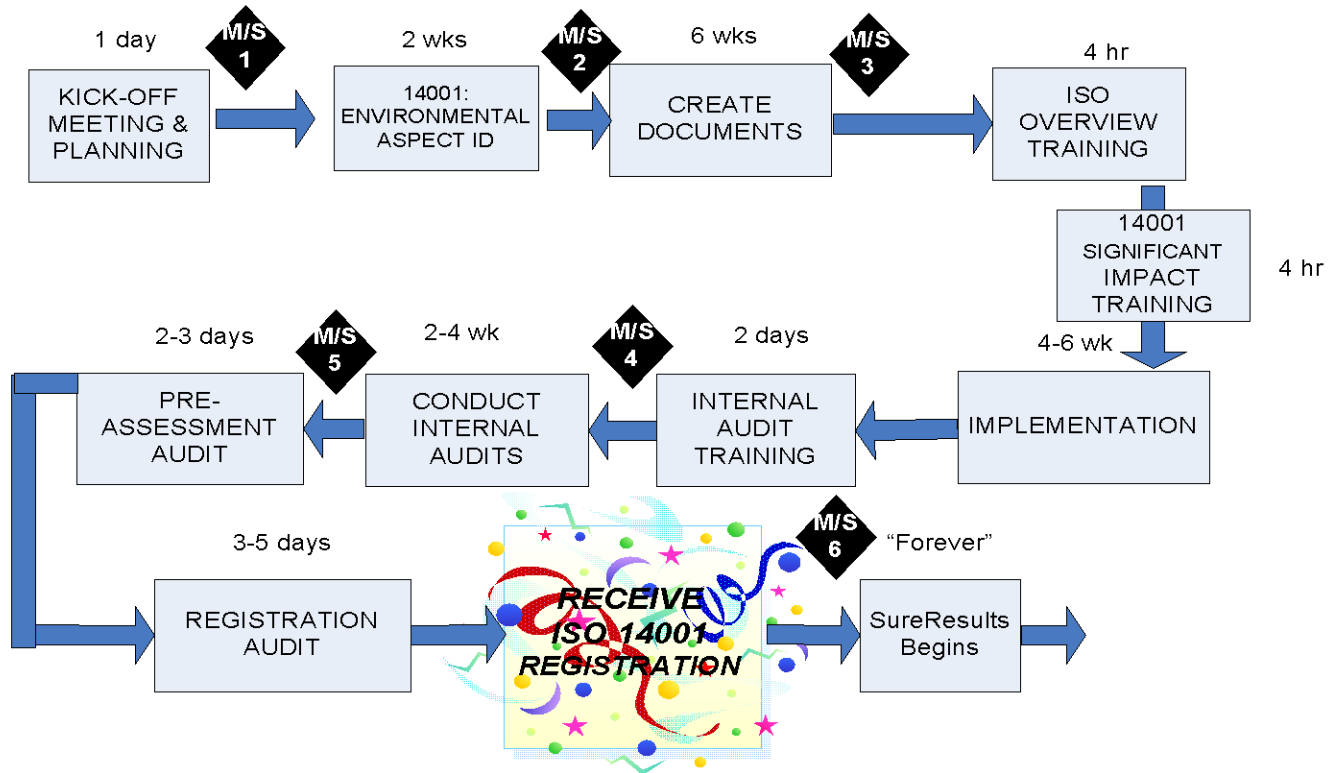
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While MSI consultants are preparing the documentation, training your personnel and guiding the implementation of procedures, your organization will prepare for ISO 14001 registration while performing daily business. The SurePath solution provides a systematic, tailor-made approach alleviating past operational issues and providing benefit and value to your organization. Because no Environmental Management System is the same we customize the documentation and work with your personnel every step of the way to bring success.



Choosing MSI

Located in beautiful Carlsbad, CA, MSI has been providing consulting, training and software products and services to power our clients' management system processes and positively impact their profitability for over ten years. With not one of our clients ever being rejected, we are **the** choice for your company's registration and ongoing maintenance plan. Please visit our website www.msi-international.com or you may reach us at **(760) 434-9141** for additional information. We look forward to *powering business forward* with you!