

*Management Systems International provides consulting and training services to organizations seeking to become ISO 14000 certified. Our unique SurePath™ turnkey solution minimizes disruption to your operations while helping you to achieve ISO 14000 certification in an efficient and cost-effective manner.*

## The ISO 14000 Standard

The ISO 14000 Family is primarily concerned with "environmental management". This means what the organization does to:

- ✓ Minimize harmful effects on the environment caused by its activities, and to
- ✓ Achieve continual improvement of its environmental performance.

ISO 14000 standards build on the ISO/QS 9000 program and are used as a model for implementing an **Environmental Management System (EMS)** by organizations in over 112 countries (2001).

**ISO 14001:2004** provides EMS requirements with guidance for use.

## Why Should My Company Become ISO 14001 Certified?

Becoming ISO 14001 Certified has a number of benefits that directly affect your bottom line:

- ✓ Demonstrates concern for the environment in a worldwide market. Allows you to use "green" marketing.
- ✓ Results in a reduction of compliance risks, estimated to cost U.S. companies over \$122 billion annually in fines, legal fees and clean-up expenses.
- ✓ Places you ahead of your competitors in achieving compliance with emerging environmental regulations around the world.
- ✓ Your company becomes an active agent of change, promoting environmental protection, resource conservation and enhanced efficiencies.
- ✓ When employees are challenged to think differently, it leads to the creation of innovative products or services.
- ✓ Balances corporate environmental objectives with socioeconomic needs while improving employee morale and safety.

## What's Involved in Getting Certified?

The 14001 certification process begins with environmental aspect identification to identify potential problems. This phase is of short duration and includes a site walk-through. The MSI team of experts assesses the potential impact of these aspects on your business operations, along with possible legal concerns (if any).

A step-by-step ISO 14001 implementation plan is then drafted and presented for management approval. Environmental improvement programs are identified. MSI assistance in ISO document creation and internal auditor training follows.

MSI manages implementation of your EMS manual and environmental procedures, then assists in an audit by the certifying body (the "Registrar") to ensure your successful certification.

## How Long does the Certification Process Take?

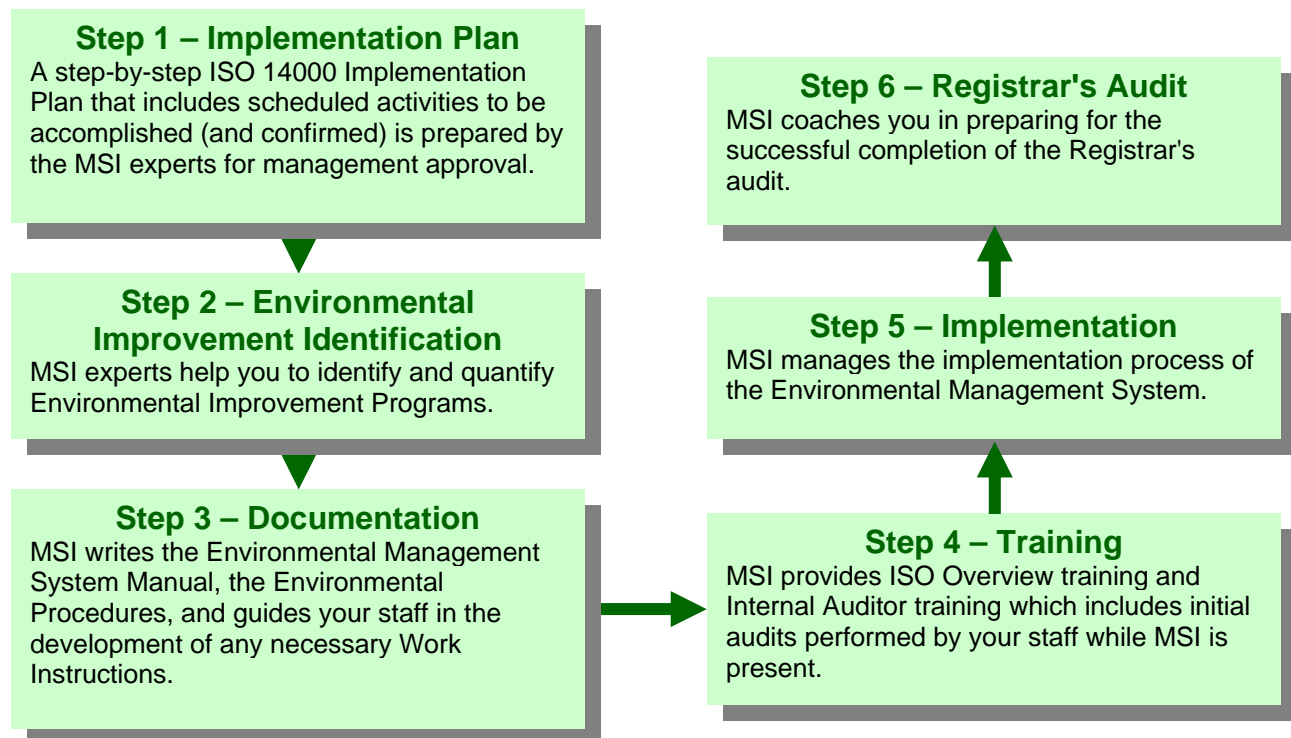
Depending upon the size of your company and the complexity and number of products or services, achieving ISO 14001 certification can take anywhere from six to eighteen months. **The MSI SurePath™ turnkey solution** expedites certification.

# ISO 14000 Certification

## The MSI *SurePath*™ Turnkey Solution

MSI has developed the necessary documentation tools required to quickly and efficiently prepare your organization for ISO 14000 Registration. These comprehensive tools include templates for the Environmental Management System Manual, Environmental Management Procedures, forms, checklists, and process flowcharts. Because no two Environmental Management Systems are alike, we customize our documentation tools to reflect the operations of your organization. And we work with your people every step of the way to ensure success, training management and your auditors, reviewing documentation, monitoring internal audits and generally mentoring you through the ISO certification process.

## The *SurePath* Successful ISO 14000 Certification!



## About MSI

Located in beautiful Carlsbad, California (in north San Diego county), MSI has been helping companies of all sizes achieve ISO registration for over seven years. Altogether, our experienced and knowledgeable consultants have over 55 years of combined experience and have assisted over 300 companies in this endeavor. Our customers range very small to very large companies and cover all industries. Please visit our Website for a sample list of customers.



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